



PLACE
STAMP
HERE

“Customer quotes are an excellent way to demonstrate your success and put emphasis on your values. They also add visual interest to your content.”

- Kim Abercrombie

Northwind Traders
4567 Main Street
Raleigh, NC 02134-0000



NORTHWIND TRADERS

Spring 2016
Products and Services



What We Do

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.

- Use bullets to itemize lists
- Keep your bullets short
- Start each bullet with an action word
- Don't use more than a few bullets in a row

Our story

Use conversational text when you can. Write to your reader as if you were having a conversation with him or her over a meal.

Keep your words simple. Don't use a longer word than you need to. For example, in most cases "use" is a better choice than "utilize."

Our Success Stories

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More about our story

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Who We Are

The most important information is included here on the inside panels. Use these panels to introduce your organization and describe specific products or services.

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Use headlines to make a point

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Photo caption

Contact Us

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4567 Main Street
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(555) 555-0123
email@sample.com

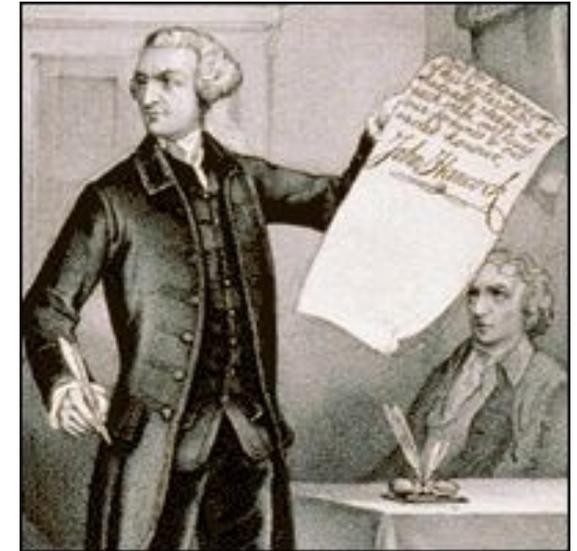
Visit us on the web: www.northwind.com



SOURCES USED:

www.historychannel.com

www.biography.com



*"There! His Majesty can now read
my name without glasses. And he
can double the reward on my head!*

- John Hancock

FAMOUS PEOPLE

Revolutionary War

Designed by Mrs. Poepfel



John Hancock

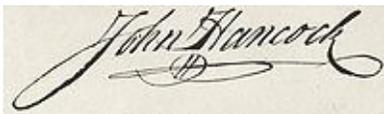
Biography

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His Role

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Joseph Brant

Biography

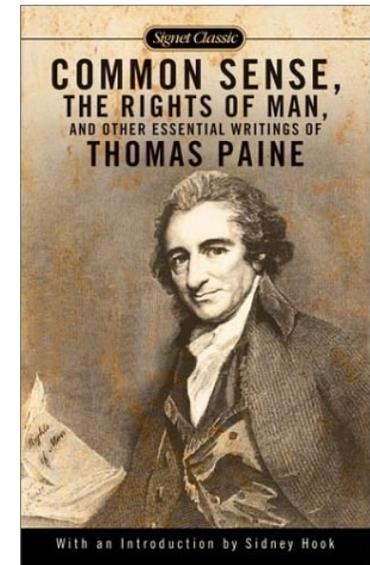
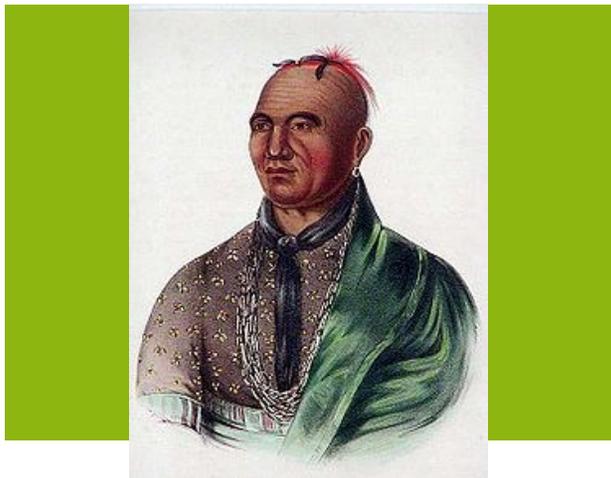
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Thomas Paine

Biography

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Famous People of the Revolutionary War Research & Brochure

Check the link on Classroom Plus for famous and important people of this time frame.

Choose and research THREE people using valid sites.

You need to know the individual's ROLE in the war and a short biography (life story)

Use MS Publisher tri-fold brochure as a template to begin your project.

View the model also on Classroom Plus

Present a cover panel which includes a photo that represents the war, a title "Famous People from the Revolutionary War," and your name

Present one person on each INSIDE panel. Include role, biography and a photo.

On back left panel include a quote from the war (preferably one of your people), and photo which represents the quote

On the middle back panel, cite your sources for info

Print on both sides (flip short side), fold and turn in

You have three class periods.



Rubric:

_____/3 Brochure is printed and folds correctly

_____/5 Cover panel includes war photo, correct title and student name

_____/24 Inside panels include an important person during the war: photo, name, short bio and role in the war

_____/5 Back left panel includes a significant quote from history about the war and a photo which goes with saying

_____/3 Back center panel includes sources used for information

_____/5 Brochure is clean, shows effort, and contains no spelling errors

_____/45 Points Total